

SNAME 2018

MARITIME CONVENTION

October 24 - 27
Providence, RI

HONORING THE PAST | INFLUENCING THE FUTURE

sponsorship
opportunities

you
gotta



show!

smc18.snameconvention.com
sname.org

sponsor packages



GOLD



SILVER



BLUE

SNAME Maritime Convention attendees are used to seeing the newest and most innovative technology at the event each year. Set your company apart from the other impressive exhibits with the SMC sponsorship program to ensure that attendee exposure to your brand is maximized throughout the expo. Various investment levels and options are available. Have something else in mind? Simply contact us and we will customize a sponsorship that works for your company.

Monica Neira
Advertising and Sales
212-224-9611
mneira@sname.org



sponsor packages



ALL SPONSORSHIP PACKAGES INCLUDE:

Recognition on the SNAME Maritime Convention website

Acknowledgment during the general sessions

Sponsor recognition in the Show Guide

Sponsor recognition on the Mobile App

Sponsor-provided brochure included in conference bag

Signage throughout the SNAME Maritime Convention

Complimentary table at the Maritime Job Fair



sponsor packages



GOLD LEVEL



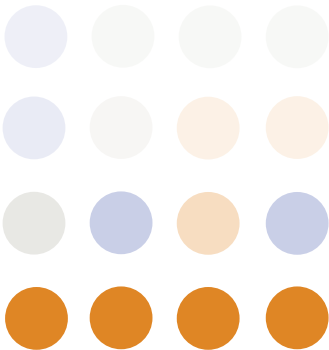
SMC Annual Banquet

The SNAME Banquet is the most anticipated event at the SMC. Rich in tradition, this event features presentation of SNAME Medals and Awards recognizing outstanding achievements.

Includes

- Full page ad in the Banquet Program
- Recognition from the dais
- VIP reserved table of 10
- GoBo logo

Cost each (2 available): \$15,000
or exclusive: \$25,000



SMC Annual Banquet Receptions

Sponsor BOTH the Pre- (cocktails) and Post-Banquet (dessert and cocktails) receptions – open to all Banquet attendees.

Includes

- Logo cocktail napkins at both receptions
- Company profile/full page ad in the Banquet Program
- GoBo logo
- Company branded special drink

Cost (exclusive):



sponsor packages



SMC Welcome Reception

The Welcome Reception provides a networking opportunity for all attendees and exhibitors and kicks off the first Expo event. All Full Conference attendees are given a ticket to the Welcome Reception.

Includes

- Logo napkins
- GoBo logo
- Company branded special drink

Cost (exclusive): **\$10,000**

Expo Hall Lunches

All Full Conference attendees are given one lunch ticket.

Includes

- Signage at event
- Logo napkins
- 10 lunch tickets for your company and guests

Thursday Lunch: **\$10,000**

Friday Lunch: **\$10,000**



Registration Exclusive

Get extensive pre-show and onsite exposure with this exclusive opportunity. This sponsorship allows you to get in front of attendees digitally by being included in every confirmation email, as well as prominent onsite signage within the registration areas throughout the show.

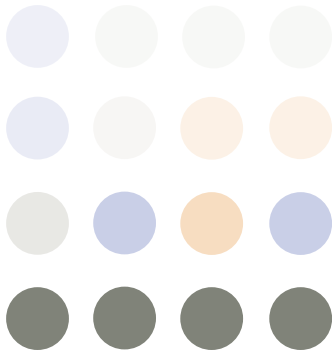
Includes

- Your company logo placed on all attendee express passes
- Your logo on the registration homepage for SMC
- Your company logo displayed on self-registration computer screens
- Your company logo on signage and structures in the on-site registration area
- Additional sponsor recognition signage placed around the facility

Cost (exclusive): **\$10,000**

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SILVER LEVEL



Digital Proceedings

Accessed by most attendees multiple times, the Digital Proceedings are the full online library of the extensive knowledge shared at SMC 2018.

Includes

- Company branding with links on online library of proceedings
- Year-long promotion of your company

Cost (exclusive): **\$9,000**



Membership Lounge

The Membership Lounge is a new, popular location on the Expo floor and consists of a lounge area for SNAME Members and potential members for the duration of the SMC. Attendees come to network, learn more about SNAME and the sponsor's products and services.

Includes

- Lounge furnishings
- Beverage service
- Signage
- Opportunity to place brochure or item in lounge

Cost (2 available): **\$5,000**
or exclusive: **\$8,000**

sponsor packages



SILVER LEVEL



Conference Bags

Your logo on 1,000 official SMC 2018 conference bags distributed during registration and used by attendees year-round.

Includes

- Company logo on conference bag
- Production included
- Year-long promotion of your company

Cost (exclusive): **\$7,500**

Student Program

The SMC is the perfect place to network with future industry leaders and introduce them to your products/services.

Includes

- Company-provided student giveaway (item TBD by sponsor/student steering committee)
- Unlimited one-year use of SNAME Career Center

Cost (exclusive):



Mobile App

Available to download a few weeks before the show for both iOS and Android phones, the SMC 2018 mobile app is the digital version of the printed show guide.

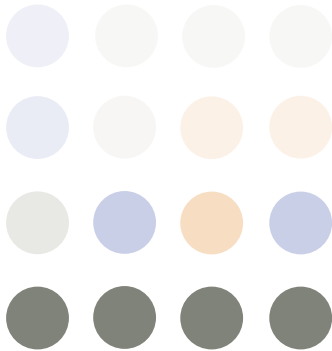
Includes

- Sponsor splash page
- Rotating banner ad

Cost (exclusive): **\$7,000**

sponsor packages

SILVER LEVEL



Student Design Competition

A fun event where student teams take on a design challenge.

Includes

- Choice of prize given to winning team
- Award of prize by sponsor representative
- Signage at competition
- Unlimited one-year use of SNAME Career Center

Cost (exclusive):



WiFi

Company-designated password. with 24-hour re-login for added exposure.

Includes

- Signage throughout venue with logo & login info
- Mobile app banner ad

Cost (exclusive): **\$6,000**

Topical Panel

Hot topics discussed by industry experts and attended by all.

Includes

- Signage at session
- Recognition in printed and online Show Guide

Cost (2 available): **\$5,000**



sponsor packages



SMC Coffee Break

Networking opportunity, brand recognition and exposure all tied up in one premiere package. Held Thursday morning, Thursday afternoon and Friday morning in the Expo Hall.

Includes

- Logo coffee cups
- Logo napkins
- Production included
- Signage at event

Cost (3 available): \$5,000

Exclusive: \$12,500

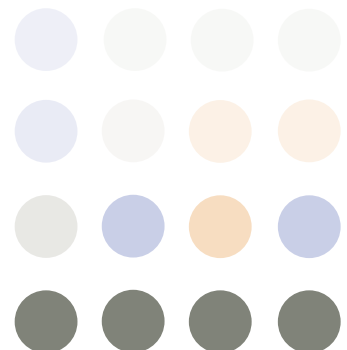
Lanyards

Your company logo on 1,000 lanyards distributed during registration and used by attendees year-round.

Includes

- Company logo on lanyard
- Production included
- Year-long promotion of your company

Cost (exclusive):



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Student Banquet

The SMC is energized by increased participation of student members. Your company will provide a memorable and important opportunity for the future leaders of the industry by sponsoring student attendance at the Banquet.

Includes

- Full page ad in the Banquet Program
- GoBo logo

Cost (3 available):

or exclusive:



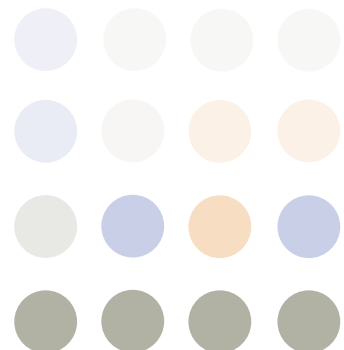
Student & Industry Roundtable

Within small group discussions, participants have the opportunity to benefit from the experience of others, learn how to succeed in the industry, and gain insight into what tomorrow will bring.

Includes

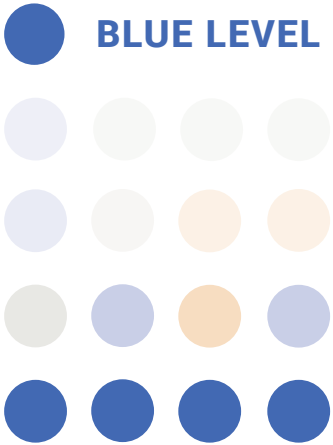
- Welcome speech/brief presentation by a company representative of your choice
- Company information for each participant
- Unlimited one-year use of SNAME Career Center

Cost (exclusive):



sponsor packages

BLUE LEVEL



Maritime Job Fair

Get your name in front of qualified and diverse professionals, entrepreneurs and students who can fuel your competitive engines and bring new talent and possibilities for your organization.

Includes

- Signage at fair
- Unlimited one-year use of SNAME Career Center
- First choice of table location
- Optional second table if desired

Cost (exclusive):



Student Social

A traditional gathering for student members at an off-site location.

Includes

- Recognition at the social
- Unlimited one-year use of SNAME Career Center

Cost (exclusive):



Hotel Key Cards

Your logo or artwork featured on key cards given to all SMC 2018 attendees upon check-in.

Includes

- Company artwork on key card (single sided)
- Production included

Cost (exclusive):

\$4,000

sponsor packages

BLUE LEVEL



Topical Breakfast

Hot topics discussed by industry experts over your morning coffee and breakfast.

Includes

- VIP reserved table of 10
- Logo cups
- Logo napkins
- Production included

Cost (2 available):



SNAME Cup Regatta

Cost:



Sponsor a Student

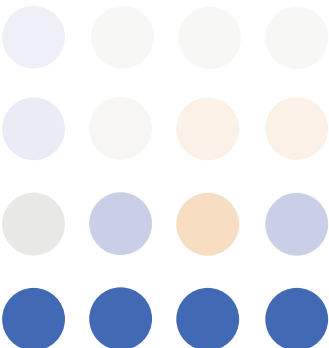
SNAME underwrites the cost for students to attend our conference. Your support helps defray the associated cost, and positions you as a supporter of future leaders in the Maritime Industry.

Includes

- Opportunity to participate in the Student/Industry Roundtable
- Unlimited one-year use of SNAME Career Center

Cost:

\$800 per student



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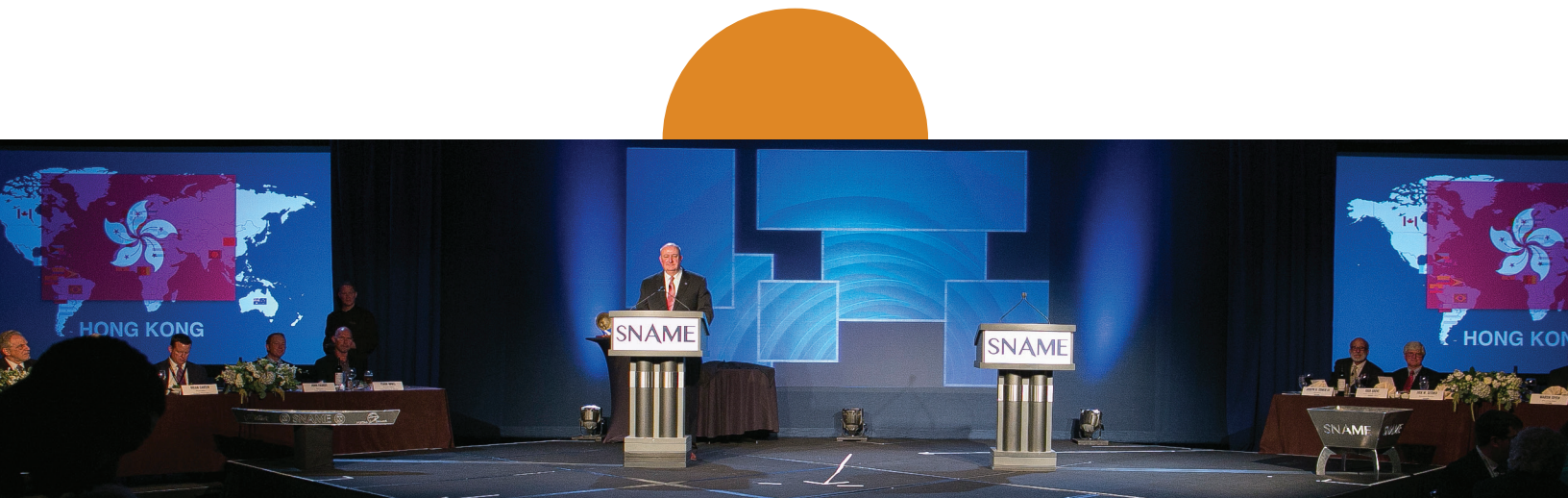
NEW FOR 2018 IN PROVIDENCE: ONSITE BRANDING OPPORTUNITIES

Multiple branding opportunities and locations are available in the Convention Center, including, but not limited to, the examples below:

- | | |
|----------------------|----------------------------|
| 1. HANGING BANNERS | (up to 12'H x 24'L each) |
| 2. COLUMN WRAPS | (up to 12'H each) |
| 3. DIRECTIONAL WRAPS | (2'H x 8'L each) |
| 4. WINDOW CLINGS | (40"H x 86"L each section) |
| 5. FLOOR SIGNAGE | (various sizes available) |



Ask our Sales Manager for more information and pricing!



sponsor packages

you gotta GO!

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MARITIME CONVENTION

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Sponsorship Contract

Company Name: _____
 Contact First Name: _____ Last Name: _____
 Address: _____ Suite/Box: _____
 City: _____ State/Prov: _____ Postal/Zip: _____
 Country: _____ Website: _____
 Phone: _____ Email: _____
 Industry sector: _____

Please list sponsorships below:

TOTAL

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**Payment Information:**

|                                       |      |
|---------------------------------------|------|
| Deposit due with Contract             | 50%  |
| Balance due May 15, 2018              | 100% |
| Contracts received after May 15, 2018 | 100% |

SNAME will invoice for the sponsorship, and remittance instructions will be included on the invoice. All sponsorships are non-refundable. Please return completed form to [events@sname.org](mailto:events@sname.org)

Exhibitor Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

-----DO NOT COMPLETE BELOW THIS LINE-----

SNAME Acceptance Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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